



# Gain Valuable Insight into Potential Jurors, Litigants and Other Subjects Through Social Media Research

Every view, every click and every comment online matters. There are over 4.33 billion active Internet users and 3.7 billion active social media users. On average, people have 7.6 social media accounts.

This information can reveal valuable personal and professional insights about a litigant, potential juror or other subject, including social preferences and viewpoints, political and other affiliations, attitudinal tendencies, involvement in litigation and more.

Our team of experts conduct thorough research and analysis across major social platforms, uncovering pertinent information enabling you to make informed, critical decisions.



## Our Process is Fast, Effective and Complete



### INTAKE

It's quick and easy to start a new social media research project. We will provide you with access to our secure online intake form to submit all relevant litigant or juror information. Upon submission, our team will contact you to confirm all details, gather additional information and kick off the project.



### RESEARCH









Our team of industry and technology experts conducts extensive online research across multiple social media platforms and publicly available records to uncover helpful data for use in jury selection, jury profiling and claim research.



### DELIVERY

When the research phase is complete, we will provide you with a detailed report of our findings, complete with extensive data and timestamped screen shots.

## Complete Social Media Platform Coverage

-  Facebook
-  Twitter
-  Instagram
-  LinkedIn
-  YouTube
-  Google+
-  Pinterest
-  Tumblr