



Witness testimony keeping you up at night? Maximize witness effectiveness in remote or in-person proceedings.

Your case can often hang in the balance between what the witness is saying and how they are perceived by the jury. Trial outcomes are heavily influenced by a witness' ability to deliver clear, confident testimony, so it is highly advantageous to effectively prepare a witness for the rigors of questioning and cross-examination during a trial or deposition.

Leveraging three decades of experience in trial consulting, DecisionQuest[®] (a U.S. Legal Support company) has perfected both the art and science of helping to create a winning case strategy. We'll seamlessly blend into your trial team to enhance the delivery of your themes and prepare witnesses on the nuances of effective testimony; the importance of posture, nonverbal cues, and other details that can transform adequate testimony into something much more compelling.

- Evaluate performance and provide strategic guidance for their role at trial or mediation
- Strategies for appropriate demeanor
- Techniques for responding confidently and carefully under direct and cross-examination

About the DecisionQuest[®] Trial Consultants

Founded in 1990, the DecisionQuest[®] team of consultants is one of the most experienced in the legal industry; the jury consultants, behavioral scientists, former litigators, and psychologists on the team have over 500 years of collective experience across more than 20,000 trials, mediations, and arbitrations.

In addition to pre-trial witness preparation, we can provide:

- Witness evaluation research
- On-site witness preparation
- Social media research and analysis on witnesses
- Post-trial offerings including post-trial analysis and jury interviews

About DecisionQuest[®]

As the strategic trial consulting leader in the industry, DecisionQuest[®] (a U.S. Legal Support company) provides a full suite of jury research and consulting services, including mock trials, focus groups, witness preparation, and more to law firms nationwide. Since its inception in 1990, DecisionQuest[®] has consulted on more than 20,000 high-risk trials, arbitrations, and mediations in a variety of venues nationwide. By applying scientific research and methodology with the art of persuasion, we help clients make informed, strategic decisions and realize their best-case scenario. For more information about DecisionQuest[®], visit www.decisionquest.com.



Ask us about...

- Venue-specific experience: between our team of consultants, DecisionQuest[®] has experience with all case types in nearly all venues nationwide
- Our mock trial and focus group services for comprehensive trial strategy preparation
- Additional trial services that complement witness preparation, including jury research and selection, mock trials, focus groups, and more!